

RAMPION EXTENSION DEVELOPMENT

Rampion 2 public perceptions survey: *full summary*

02 December 2022

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OBJECTIVES

1

Identify and understand any shifts in public perceptions towards Rampion and Rampion 2 wind farms since research in 2008 and 2019.

2

Gauge residents' hopes and hesitations specifically about the Rampion 2.

3

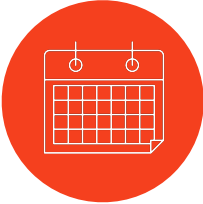
Assess attitudes towards wind farms, climate change and environmental policies in general.

Methodology



Audience

1,001 telephone interviews with adults aged 16+ across seven parliamentary constituencies: Lewes, Brighton Kempton, Brighton Pavilion, Hove, East Worthing & Shoreham, Worthing West, Bognor Regis & Littlehampton



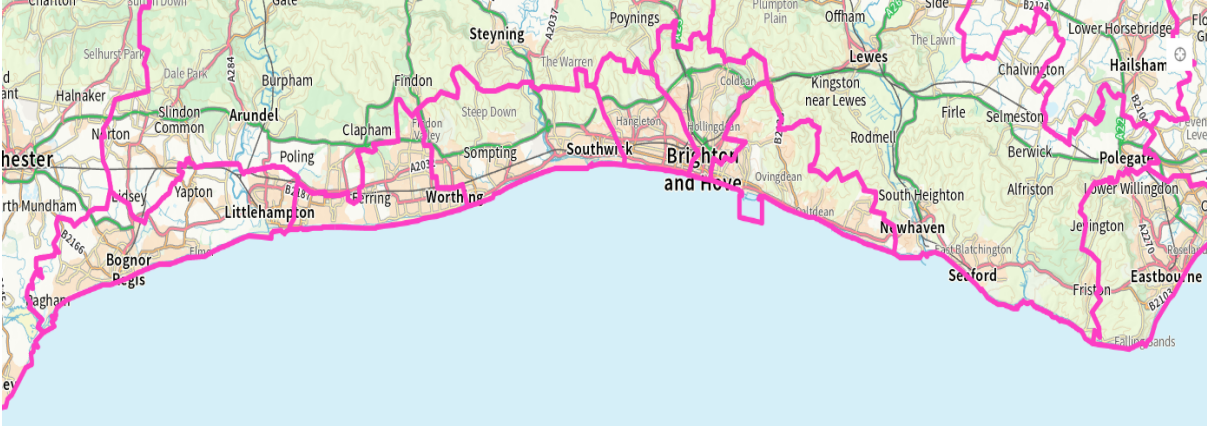
Dates

The survey was conducted between 20 October and 17 November 2022



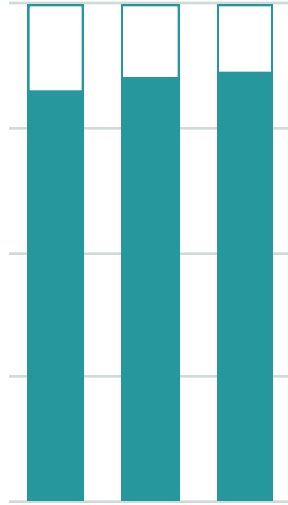
Sample

Quota and weights were employed to ensure sample is representative of the seven constituencies' demographic make-up based on age, gender and location



Summary dashboard: Local attitudes towards offshore wind farms and Rampion 2 are overwhelmingly positive

A large majority support the proposed Rampion 2 offshore wind farm across the entire survey with **82%** supporting principally, **85%** supporting with more information and **86%** supporting after hearing all policy proposals



On balance, **84%** think that the advantages of the proposed Rampion 2 offshore wind farm **outweigh any disadvantages...**

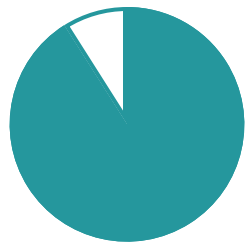


...and just **9%** think the disadvantages outweigh any advantages

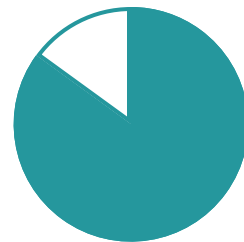
On balance, **88%** think the advantages of Rampion 2 such as increased renewable energy and securing energy supplies means that they support the project despite any potential visual impact...



...and just **7%** think the potential visual impact means they oppose the project despite any advantages



91% support the development of offshore wind farms off the UK's coast



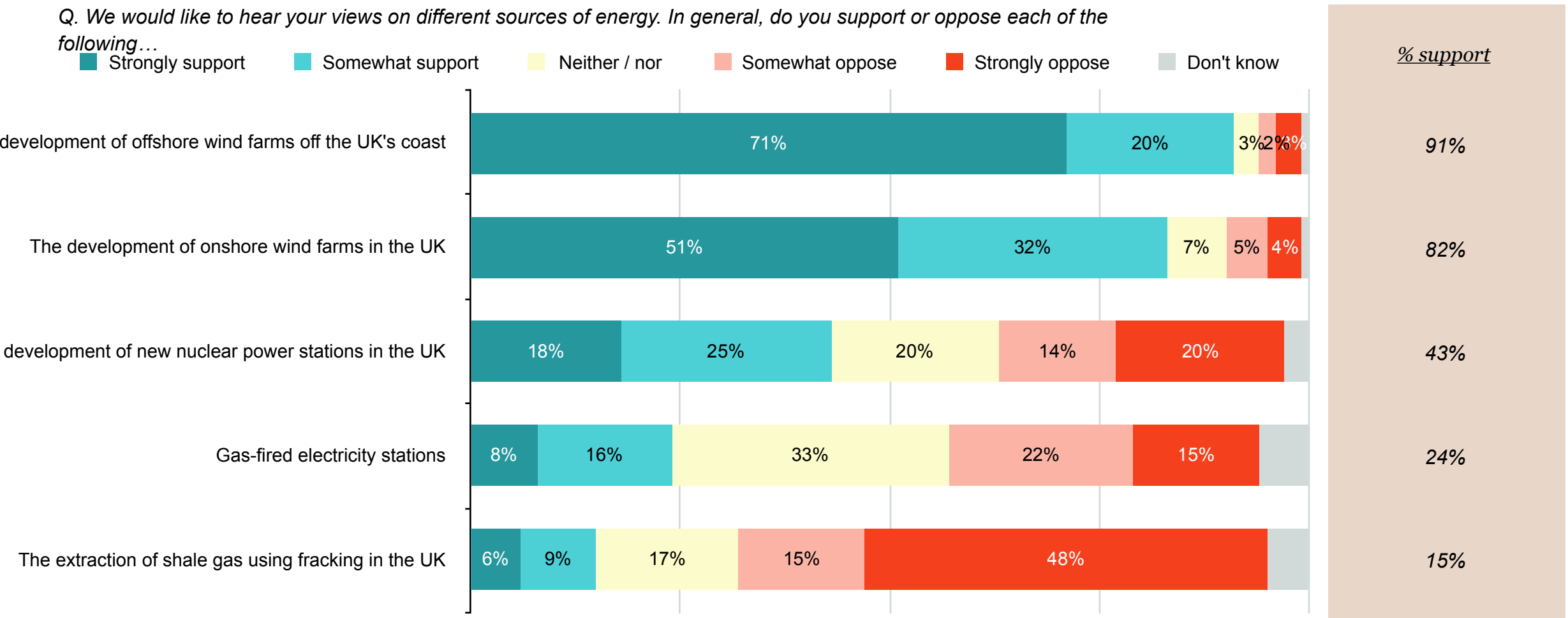
85% say offshore wind farms will be vital in tackling climate change

Attitudes towards climate change and energy sources

There is strong support for the development of offshore wind farms off the UK's coast

Q. We would like to hear your views on different sources of energy. In general, do you support or oppose each of the following...

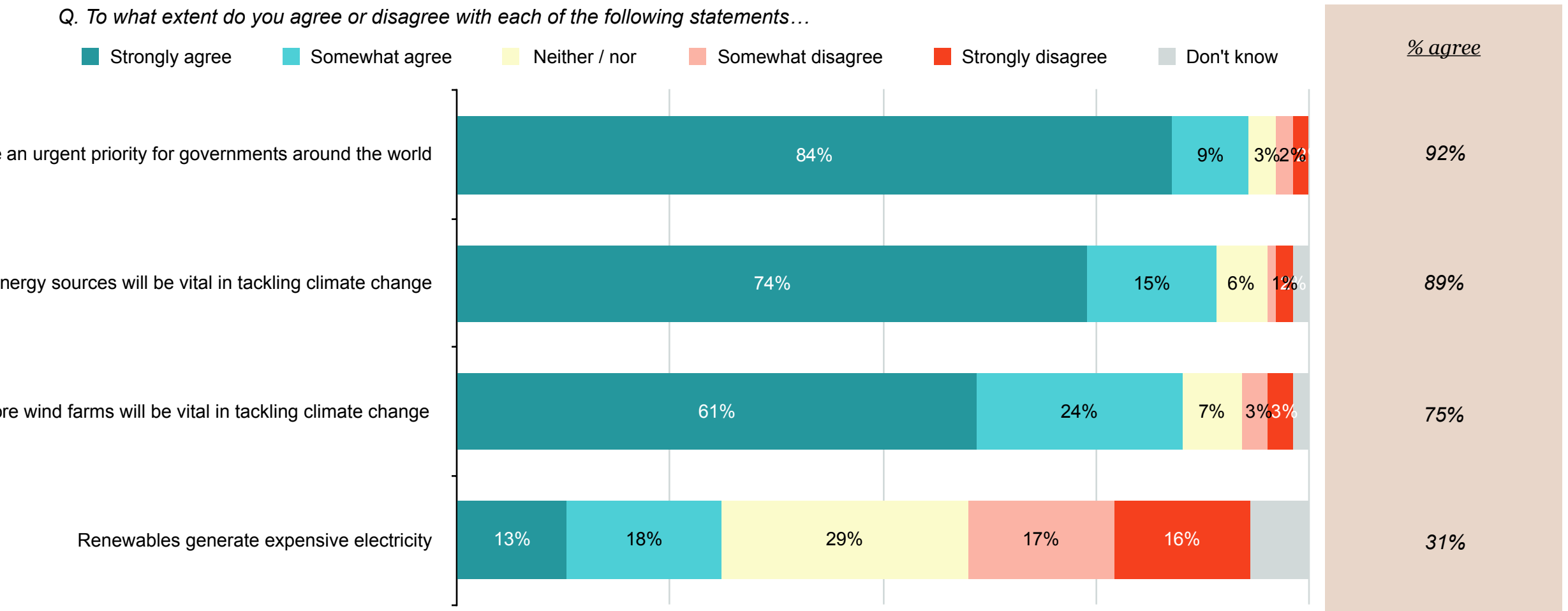
■ Strongly support
 ■ Somewhat support
 ■ Neither / nor
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know



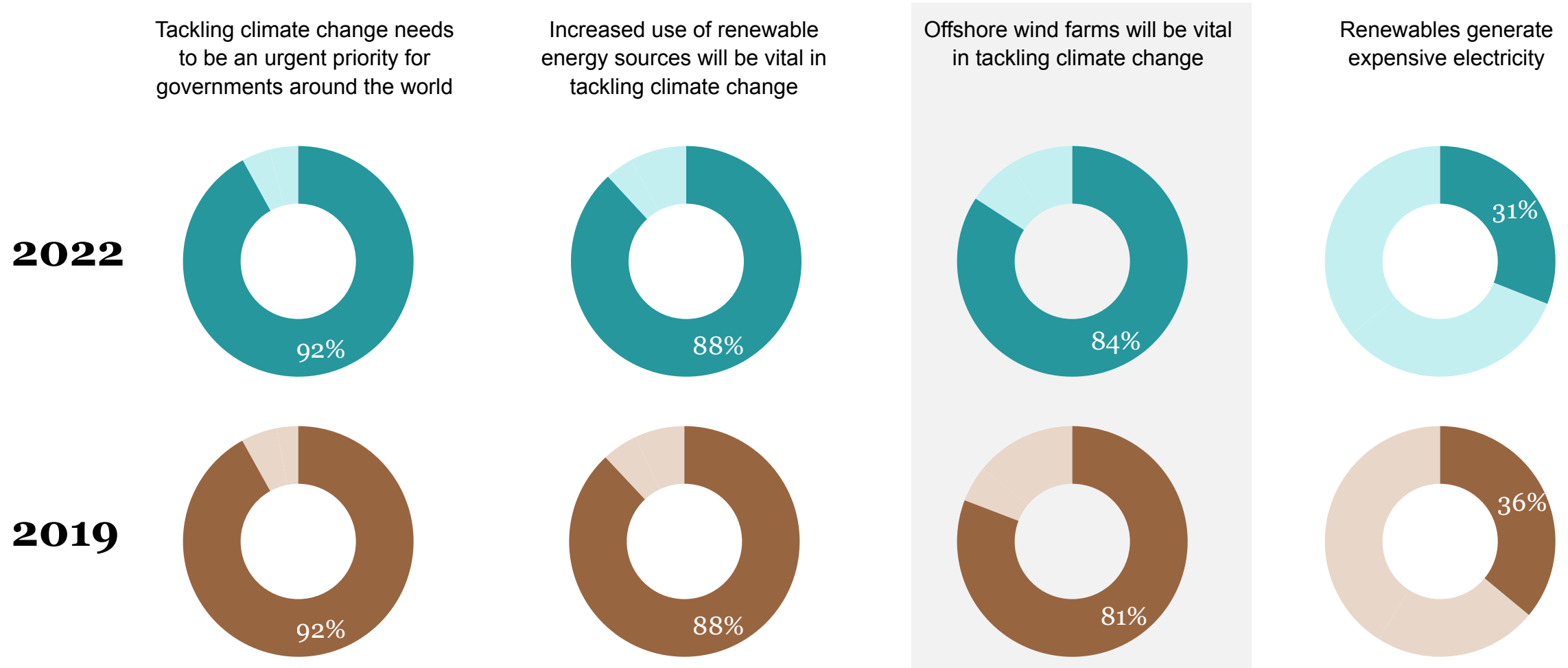
A majority agree that wind farms will be vital in tackling climate change, while the public is divided around the cost of renewables

Q. To what extent do you agree or disagree with each of the following statements...

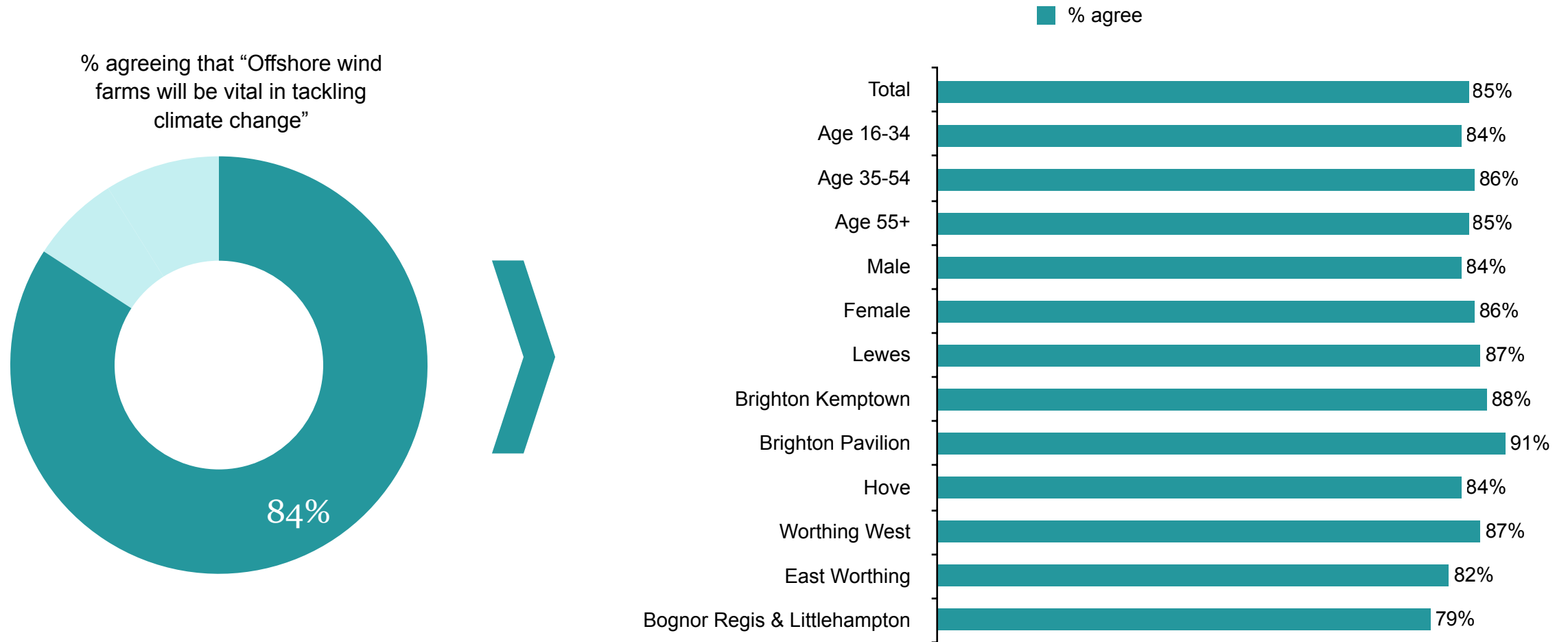
■ Strongly agree
 ■ Somewhat agree
 ■ Neither / nor
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



The view that offshore wind farms will be vital in tackling climate change has strengthened slightly since 2019



There is large agreement on the centrality of offshore wind farms to tackling climate change



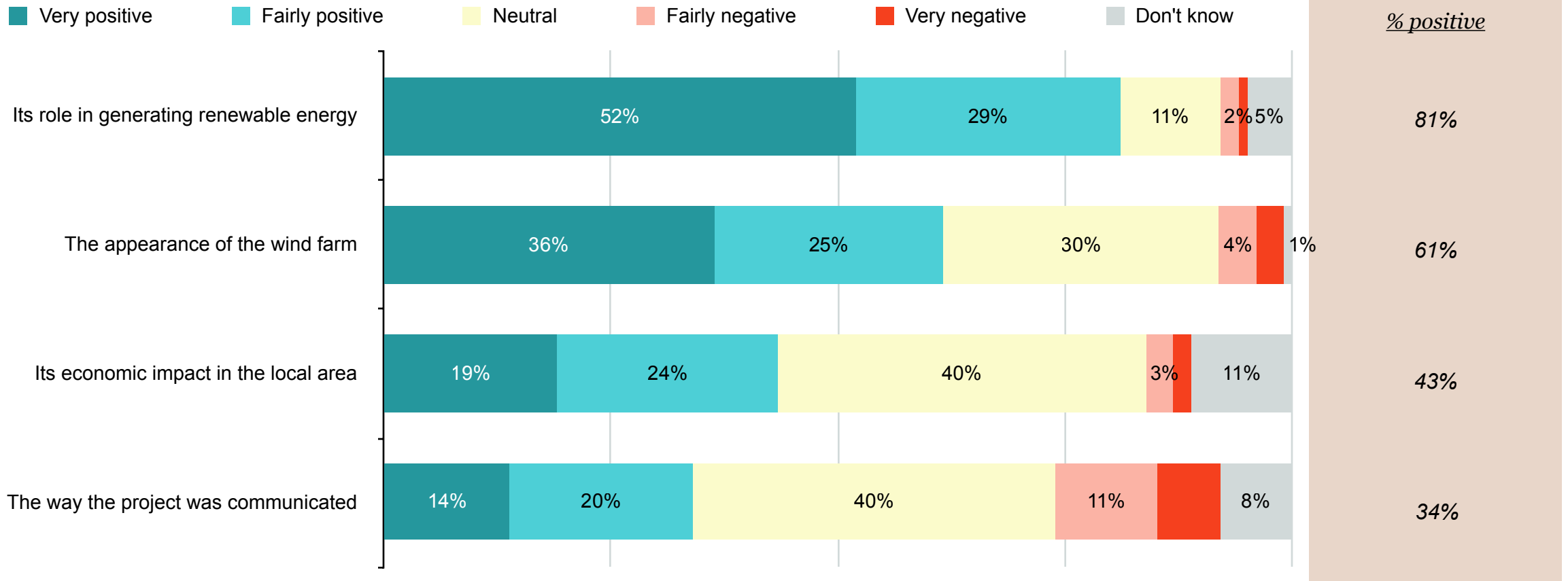
Q. To what extent do you agree or disagree with each of the following statements... **[Total agree]**

Base: All 1,001 respondents; Age 16-34 (111), 35-54 (289), 55+ (587); Male (469), Female (530); Lewes (175), Brighton Kemptown (103), Brighton Pavilion (128), Hove (122), Worthing West (153), East Worthing (98), Bognor Regis & Littlehampton (118)

Views towards Rampion projects

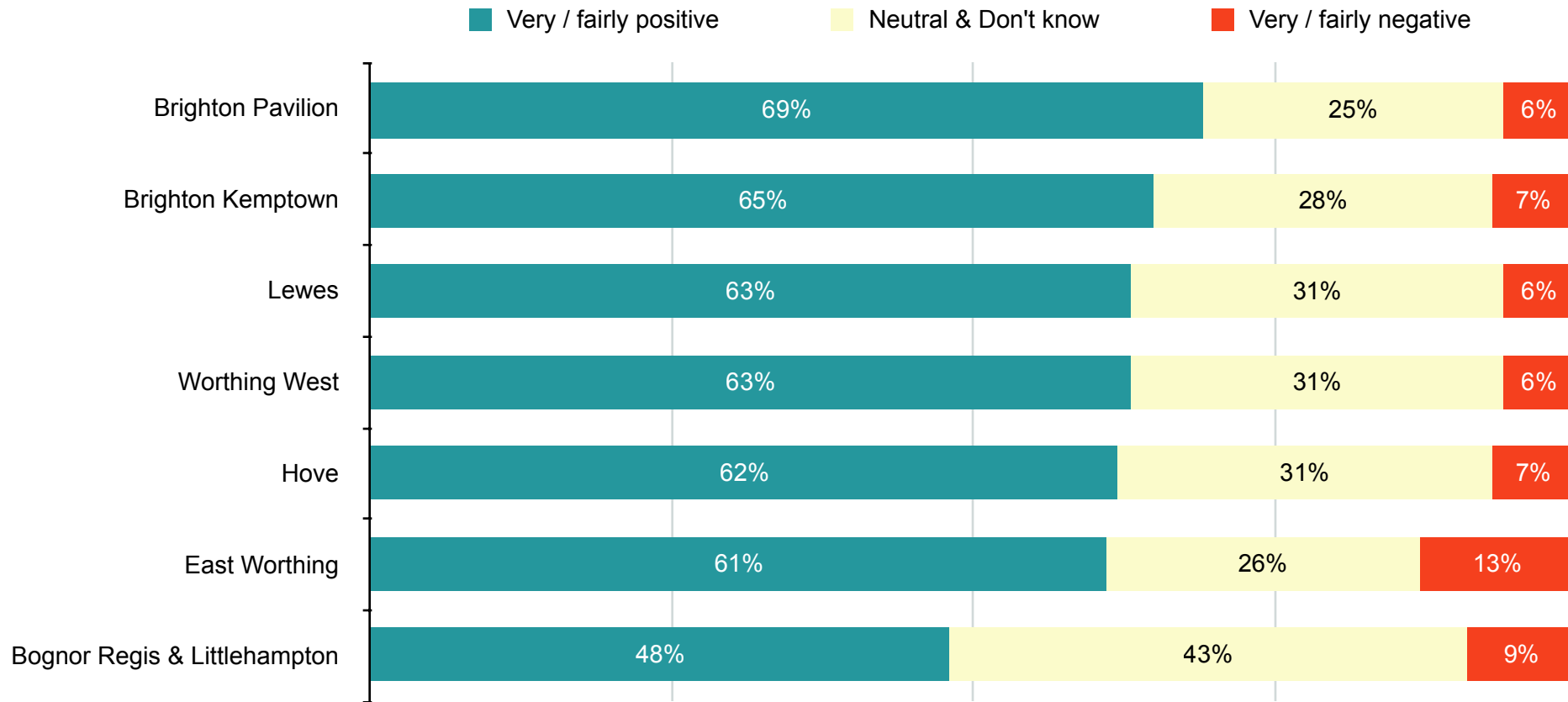
The public is most positive towards the Rampion Offshore Wind Farm's role in generating renewable energy and its appearance

Q. The Rampion Offshore Wind Farm is 13 kilometres or about 8 miles off the Sussex coast at its nearest point, and officially opened in 2018. In general, do you feel positive or negative or neutral about the following aspects of the Rampion Offshore Wind Farm?



The appearance of the original Rampion wind farm is a positive to a majority in all constituencies bar Bognor Regis & Littlehampton

Q. The Rampion Offshore Wind Farm is 13 kilometres or about 8 miles off the Sussex coast at its nearest point, and officially opened in 2018. In general, do you feel positive or negative or neutral about the following aspects of the Rampion Offshore Wind Farm? **[The appearance of the wind farm]**

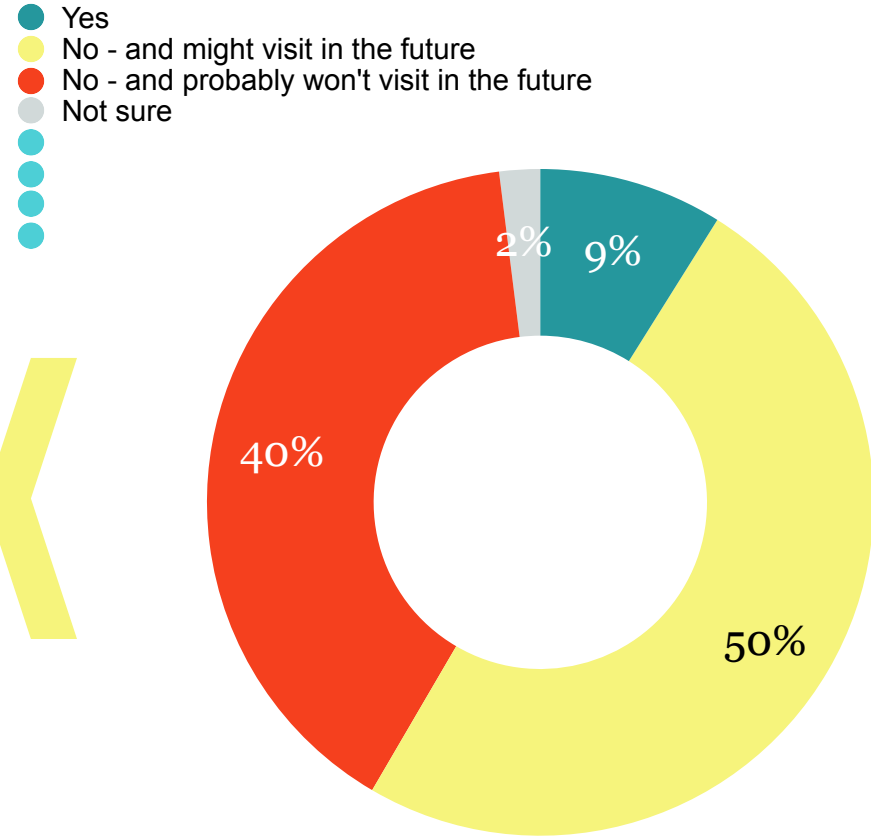
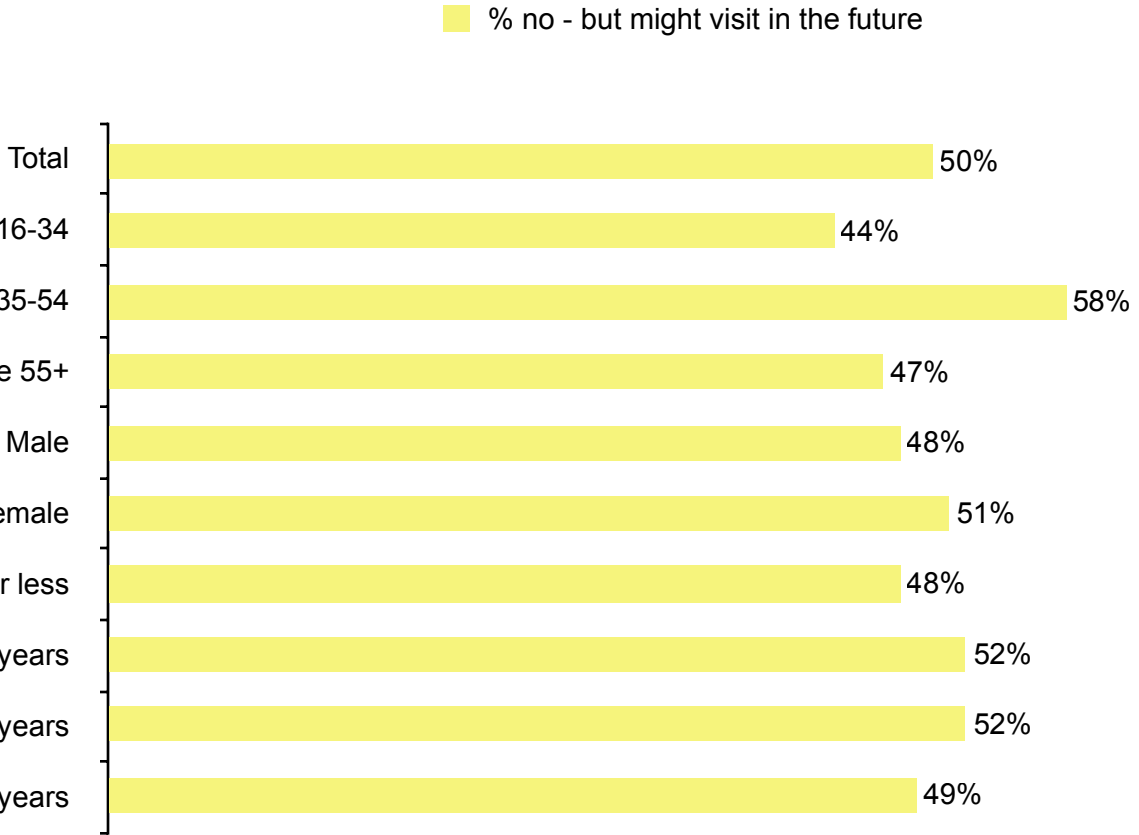


Rampion 2 Public Perceptions Survey 2022

Base: Brighton Pavilion (128), Brighton Kemptown (103), Lewes (175), Worthing West (153), Hove (122), East Worthing (98), Bognor Regis & Littlehampton (118)

One-in-ten have attended the visitor centre but half say they might visit in the future

Q. The Rampion Offshore Wind Farm Visitor Centre is located on the Brighton seafront next to the i360. Have you attended the visitor centre?



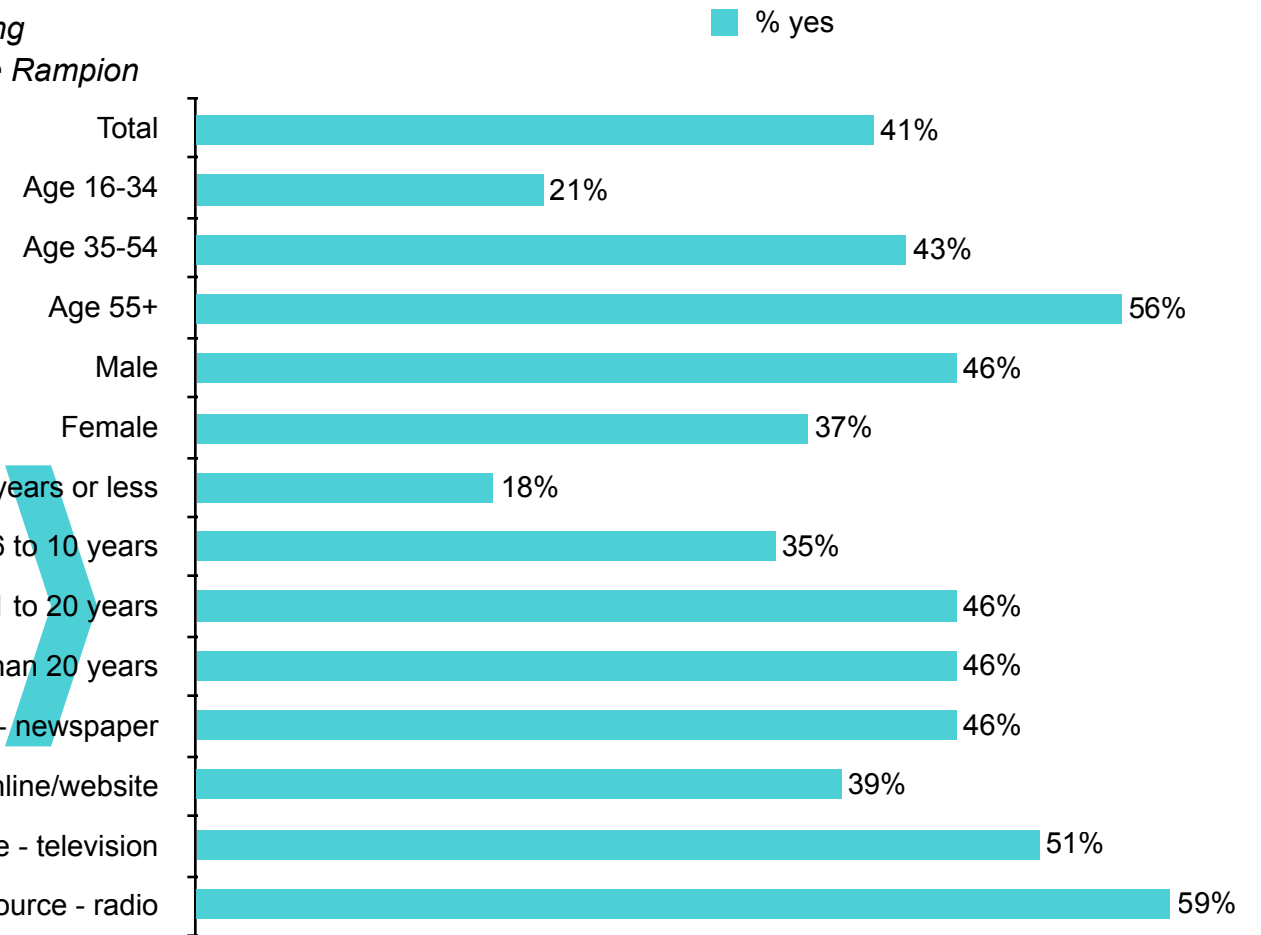
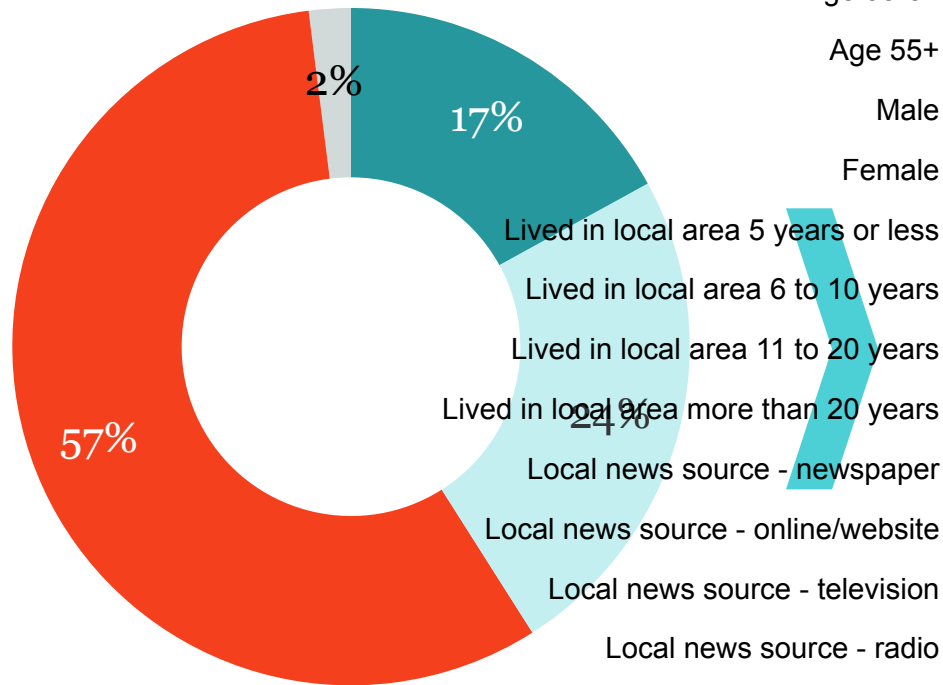
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Base: All 1,001 respondents; Age 16-34 (111), 35-54 (289), 55+ (587); Male (469), Female (530); Lived in local area 5 years or less (95), 6-10 years (96), 11-20 years (197), 20+ years (613)

Two-fifths are aware of the Rampion 2 proposal, though many don't know any details and younger people are less likely to be aware

Q. A new offshore wind farm – provisionally named Rampion 2 – is being proposed to be constructed off the Sussex coast as an extension of the Rampion Offshore Wind Farm. Before today, were you aware of this proposal?

- Yes - but no details
- Yes - with at least some understanding of the proposal
- No
- Not sure



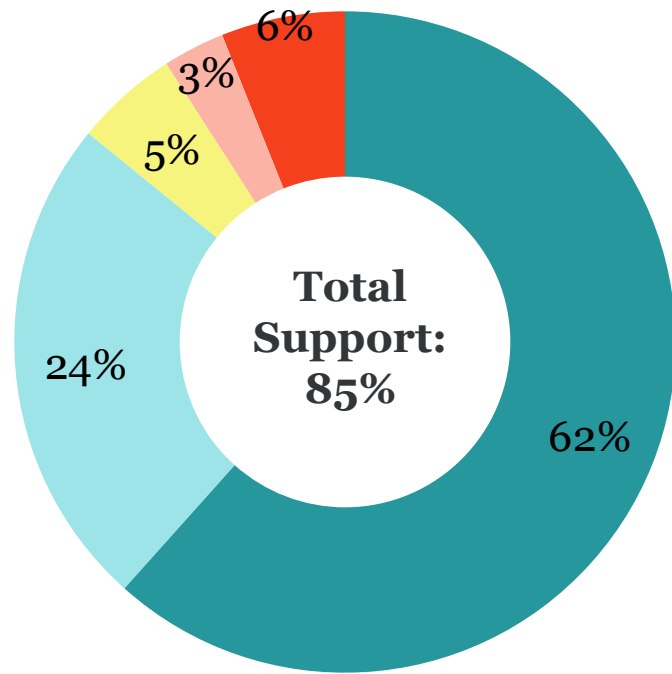
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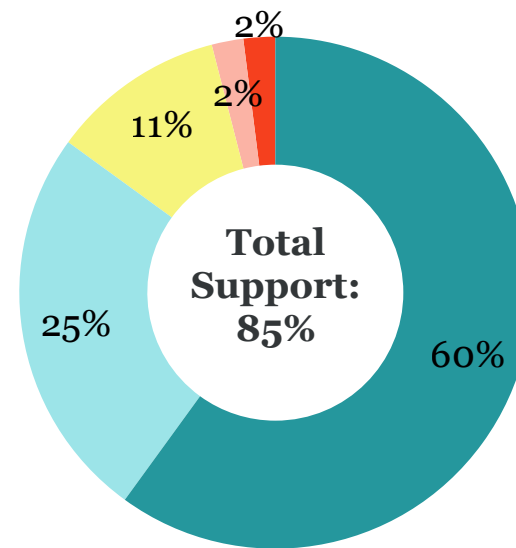
Support for Rampion wind farm projects has remained steady since 2019

2022 attitudes towards Rampion 2 Wind Farm

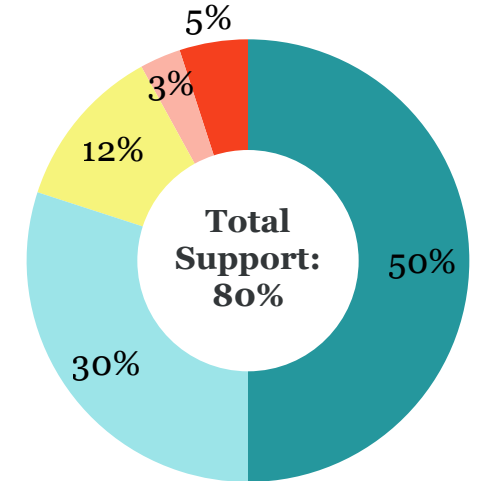
- Strongly support
- Somewhat support
- Neither support nor oppose & DK
- Somewhat oppose
- Strongly oppose



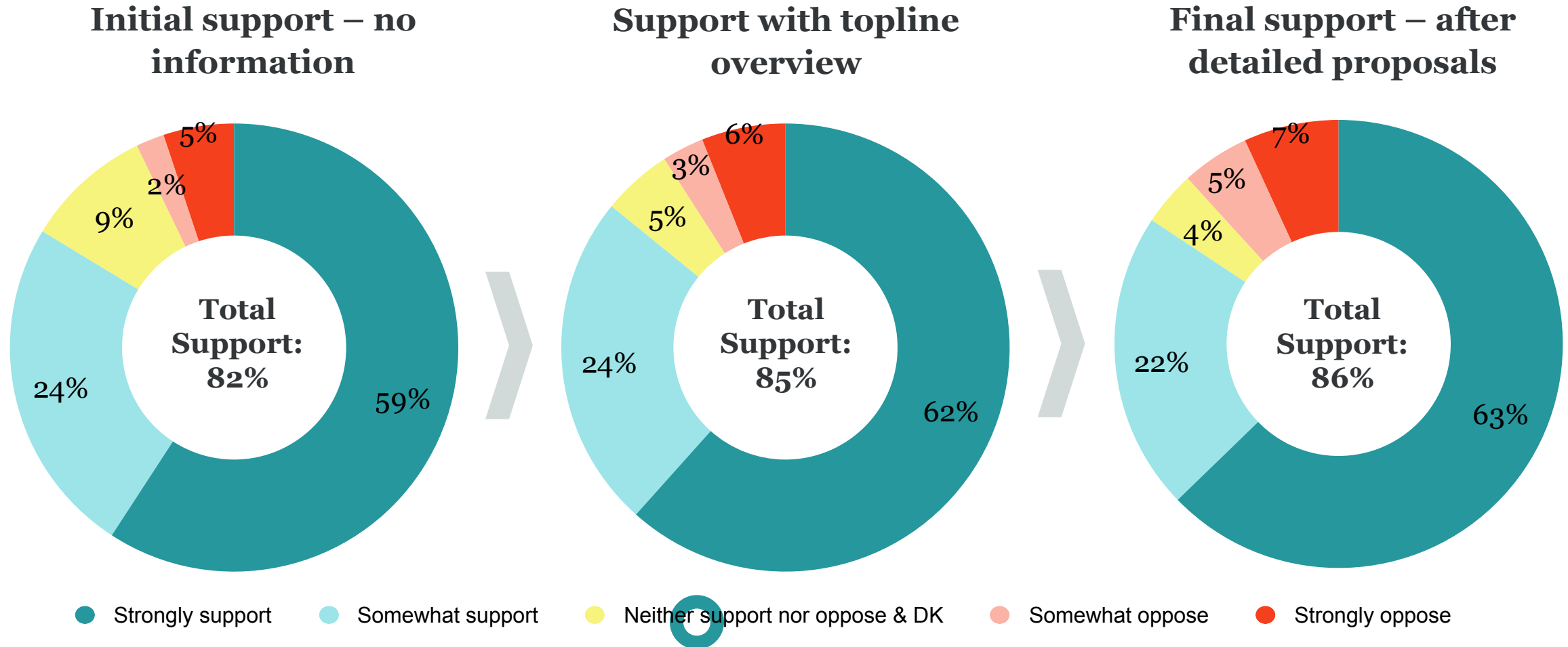
2019 attitudes towards Rampion 1 Wind Farm



2008 Attitudes towards potential development of a wind farm off the South Coast

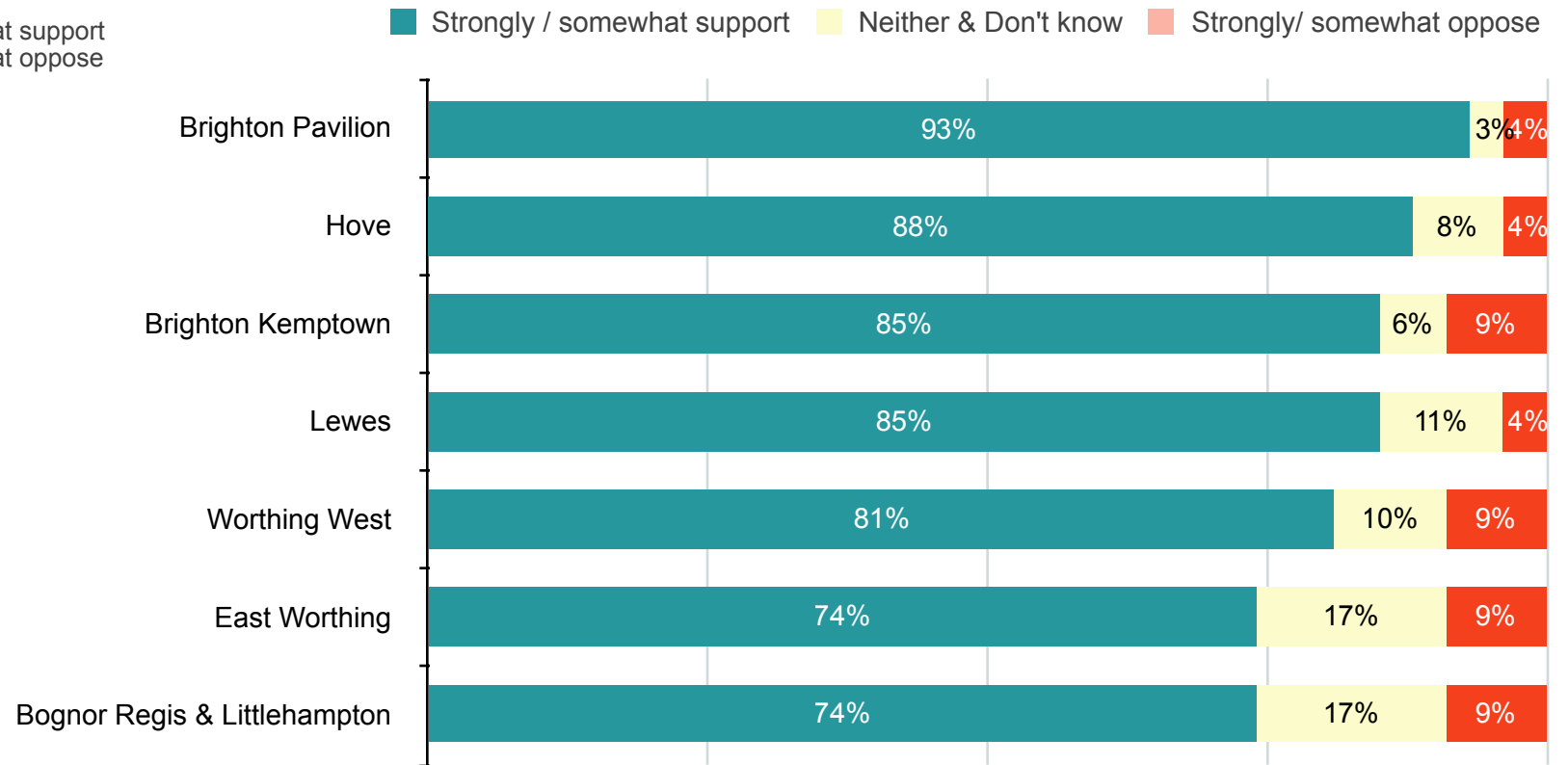
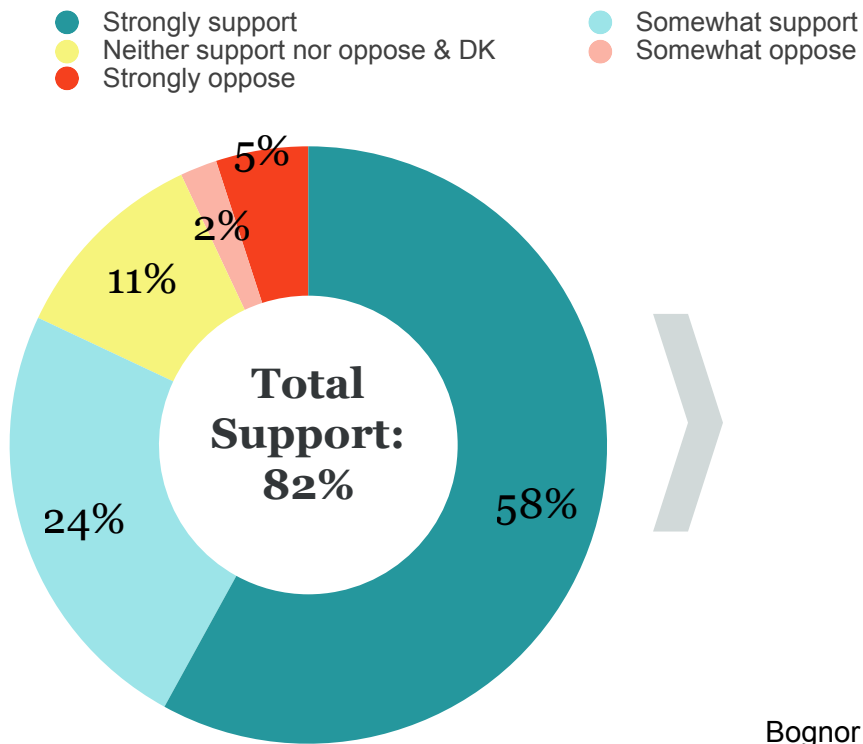


Support remains high as respondents learn more details about the Rampion 2 project



Initial support for Rampion 2 is strong across the area

In principle, from what you know, do you support or oppose this proposed Rampion 2 offshore wind farm?

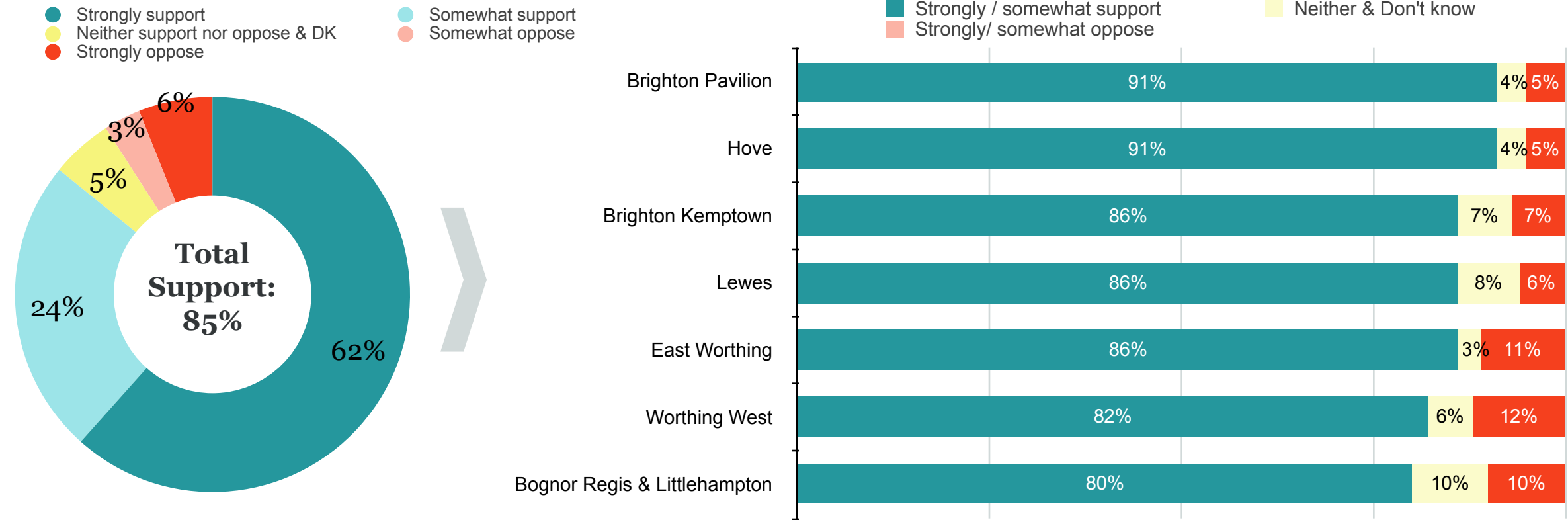


Rampion 2 Public Perceptions Survey 2022

Base: 1,001 respondents; Brighton Pavilion (128), Hove (122), Brighton Kemptown (103), Lewes (175), Worthing West (153), East Worthing (98), Bognor Regis & Littlehampton (118)

Although a majority support Rampion 2 in each constituency, support is slightly lower than average in Worthing West and Bognor Regis & Littlehampton

The proposed Rampion 2 offshore wind farm would include up to 90 new turbines that may be over twice the height of existing Rampion turbines, spread across 160 square kilometres between 13km and 25km off the Sussex coast. It would quadruple the power generated and help the UK to meet its target of quadrupling offshore wind power by 2030. From what you know, do you support or oppose this proposed Rampion 2 offshore wind farm?



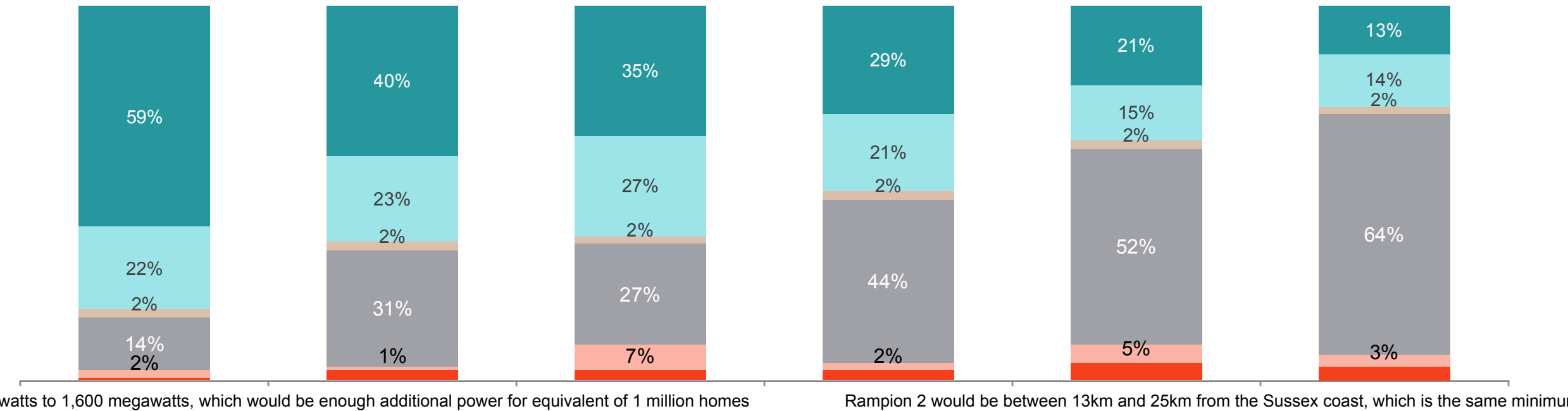
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Information relating to Rampion 2 rarely made respondents less supportive of the proposed wind farm

Q. I have a bit more information about the proposed Rampion 2 offshore wind farm. Please tell me whether each of the following makes you feel more supportive or less supportive of the proposed Rampion 2 offshore wind farm or whether it makes no real difference.

■ Much less supportive
 ■ A bit less supportive
 ■ No difference
 ■ Don't know
 ■ A bit more supportive
 ■ Much more supportive

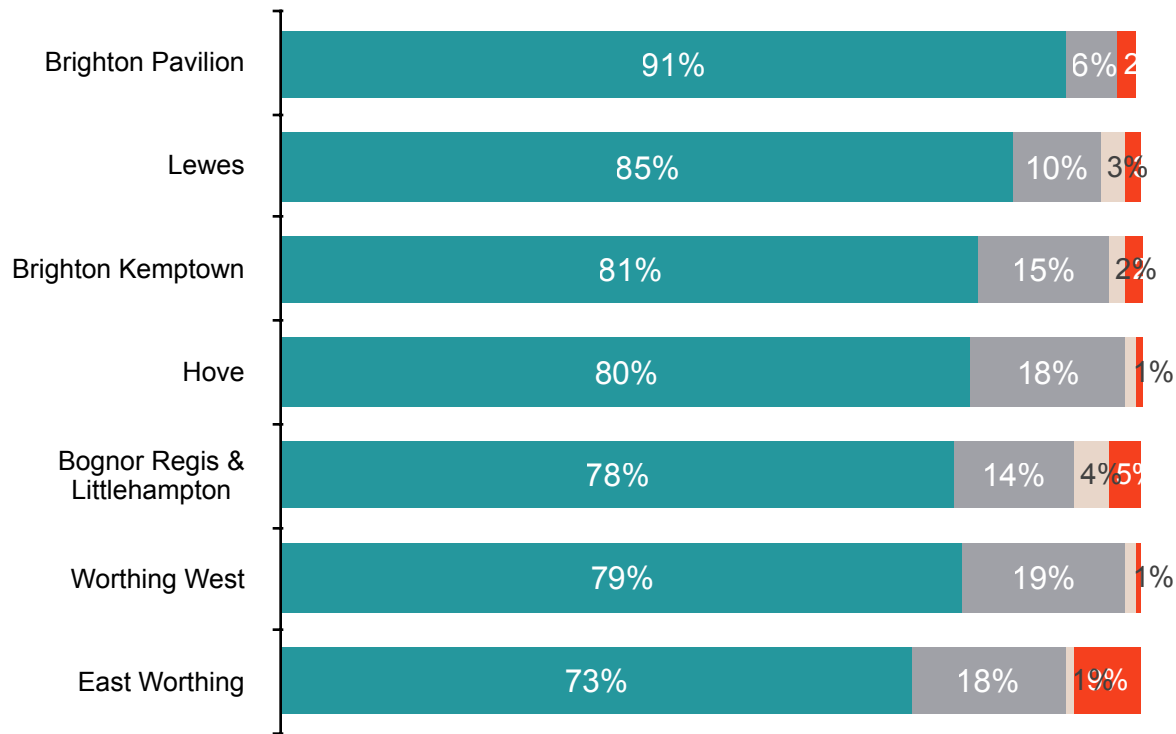


Messaging related to increased power output is most persuasive across the area but mentions of the increased height of the turbines slightly reduces the impact

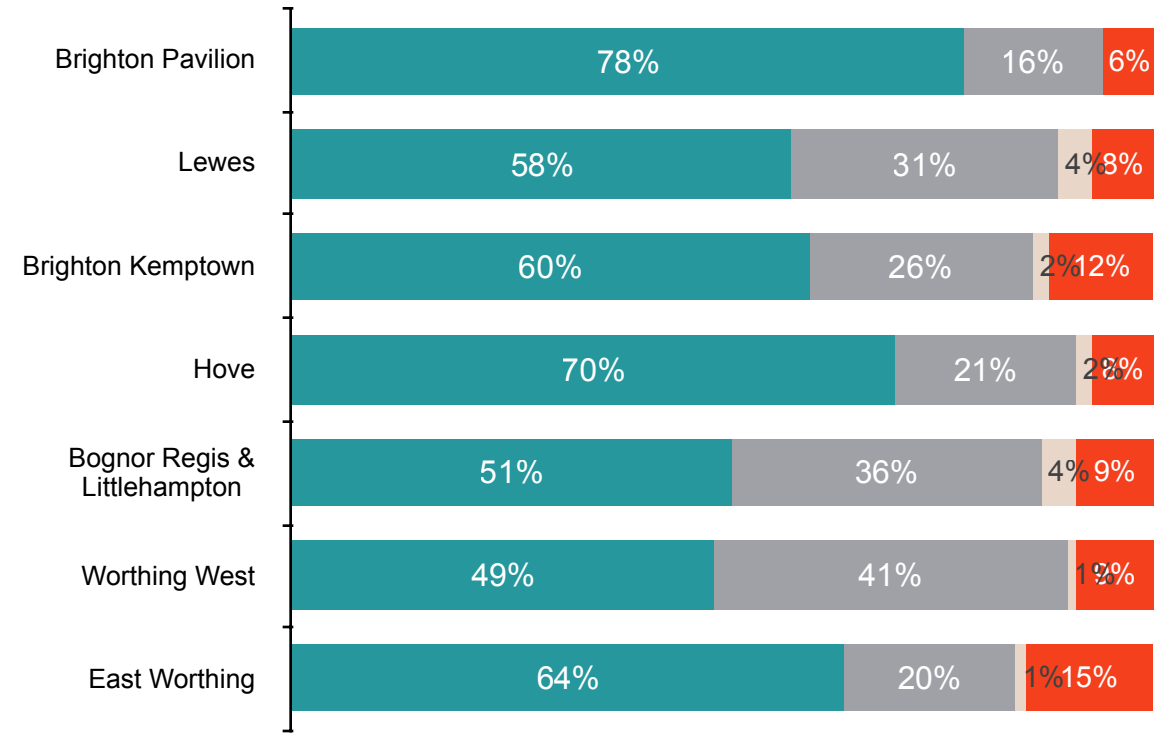
Q. I have a bit more information about the proposed Rampion 2 offshore wind farm. Please tell me whether each of the following makes you feel more supportive or less supportive of the proposed Rampion 2 offshore wind farm or whether it makes no real difference.

■ Much / A bit more supportive ■ No difference ■ Don't know ■ Much / a bit less supportive

Rampion 2 would quadruple the power output from 400 megawatts to 1,600 megawatts, which would be enough additional power for equivalent of 1 million homes



Given technology has advanced, the Rampion 2 turbines could be over twice the height of the existing Rampion turbines – and each turbine could deliver four times as much electricity

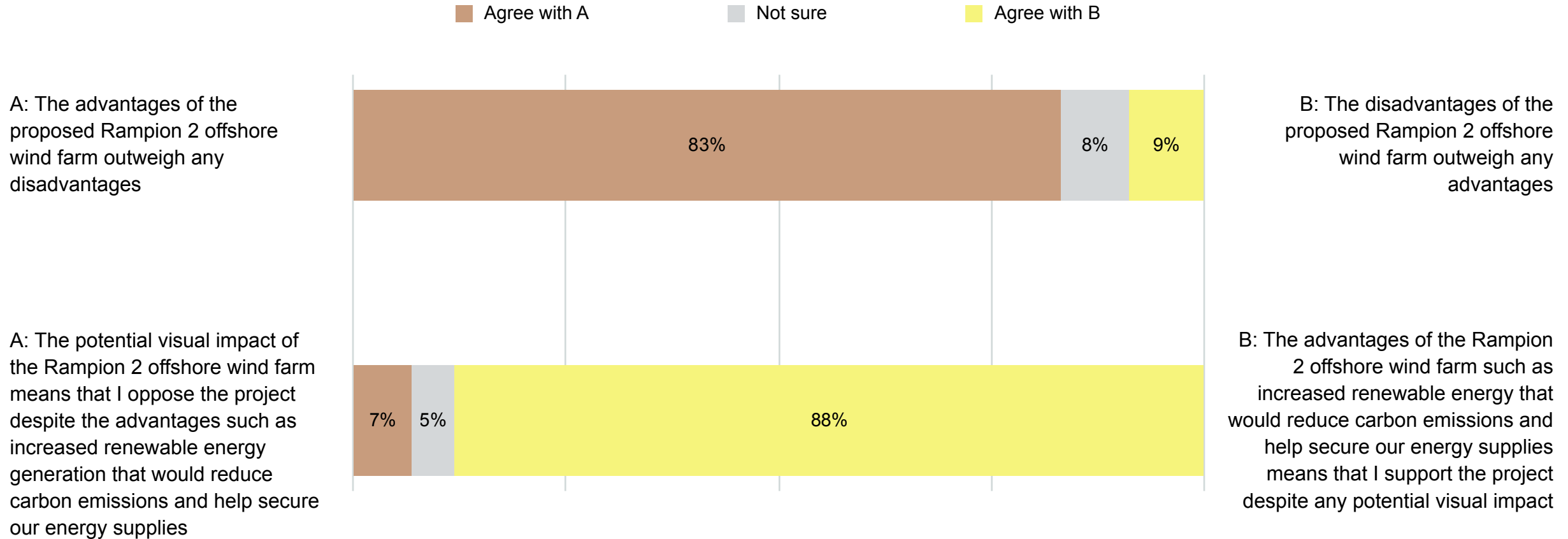


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A large majority feel the advantages of Rampion 2 outweigh the disadvantages

Q. Of the following two statements, which statement do you agree with more?



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